The Drum Awards

Digital

The Drum Digital Advertising Awards APAC

Recognising programmatic performance, these awards are open to those in APAC's ad-tech market, advertisers, publishers, agencies, platforms and technology companies etc. They will recognise and reward those who can show that they offer a high value service or technology to their clients. The Drum also runs the Digital Trading Awards in the US and APAC.

Location: Singapore

Early bird deadline: 12 June 2020

Attendance: 250

Audience: advertisers, publishers, agencies, platforms, trading desks, technology companies etc.

Accepting entries: APAC region

www.digitaladvertisingawards.asia

The Drum, Social Buzz Awards

Celebrate and reward the most effective social media campaigns and strategies from around the world

Location: London

Early bird deadline: 13 June 2020

Attendance: 450

Audience: any individual, agency, company, brand or organisation which is using social media to engage and create interesting and innovative ways.

Accepting entries: Worldwide

www.socialbuzzawards.com

The Drum, Digital Advertising Awards US

Recognising programmatic performance, these awards are open to those in the US ad-tech market. They will recognise and reward those who can show that they offer a high value service or technology to their clients. The Drum also runs the Digital Trading Awards in the US and APAC.

Location: London

Early bird deadline: 12 June 2020

Attendance: 300

Audience: advertisers, publishers, agencies, trading desks, technology companies, buy-side, sell-side, platforms etc.

Accepting entries: US only

www.digitaladvertisingawards.us

Marketing

The Drum, Recommends Awards

Every year we download client ratings for all digital services from recommendsdirectories.com to identify which agencies are currently the highest-rated by clients, and then we invite agencies to be part of the RAR Awards. To participate in the awards, agencies must register on an account at recommendsdirectories.com get invited ratings, and take one of our membership options.

Location: London

Early bird deadline: 12 June 2020

Attendance: 800

Audience: agencies working in the digital market

Accepting entries: Worldwide

www.recommendsdigitalawards.com

The Drum, DADI Awards

One of The Drum's biggest and most prestigious awards, the Dadi (The Drum Awards for the Digital Industries) has been recognising digital excellence for over a decade. From apps to data, it allows everyone to shine and reward the very best digital campaigns across the UK and beyond.

Location: London

Early bird deadline: 12 June 2020

Attendance: 150

Audience: agencies/brands/suppliers working in the digital sector

Accepting entries: Worldwide

www.dadiawards.com

CREATIVE

The Drum, Social Purpose

Celebrating world-class marketing, these awards honor creative thinking that tackles real life issues in creative and inspiring ways. Entrants are open to all organisations or projects across the globe, using marketing to make meaningful change for social good.

Location: London

Early bird deadline: 12 June 2020

Attendance: 300

Audience: agencies and brands or organisations producing effective PR, marketing and creative work

Accepting entries: Worldwide

www.thedrumsocialpurposeawards.com

The Drum, Social Buzz Awards

Celebrate and reward the most effective social media campaigns and strategies from around the world

Location: London

Entry deadline: 14 February 2020

Attendance: 346

Audience: advertisers, publishers, agencies, platforms, trading desks, technology companies etc.

Accepting entries: Worldwide

www.socialbuzzawards.com

The Drum, Marketing Awards

One of The Drum's biggest and most prestigious events, the Marketing Awards celebrate the very best marketers and most innovative and effective campaigns from the best agencies from across the globe.

Location: London

Entry deadline: 30 January 2020

Attendance: 700

Audience: anyone working in marketing, in house marketing teams, design consultancies, digital agencies, newspapers, magazines, magazines and more.

Accepting entries: Worldwide

www.thedrummarketingawards.com

The Drum, Agency Business Awards

The Agency Business Awards recognize and reward the best agencies working in the digital market; advertisers, publishers, agencies, brands. These awards are open to those in the UK ad-tech market, agencies working in the digital market, agencies/brands/suppliers working in the digital sector, and the most innovative and effective campaigns from the best agencies and agencies from across the United States.

Location: New York

Entry deadline: 24 January 2020

Audience: brands, advertising agencies, in house marketing teams, design consultancies, digital agencies, PR companies, integrated agencies and more.

Accepting entries: From US

www.thedrummarketingawards.com

The Drum, Content Awards

These awards honour the best content marketing & branded entertainment strategies and campaigns from the UK and around the world.

Location: London

Early bird deadline: 12 June 2020

Attendance: 600

Audience: agencies, brands, publishers and platforms who are showing excellence and creativity in their content marketing and branded entertainment strategies.

Accepting entries: Worldwide

www.thedrumcontentawards.com

The Drum, PR Awards

These awards will celebrate excellence within the PR space, amongst the very best campaigns are given the spotlight.

Location: London

Early bird deadline: 12 June 2020

Audience: agencies, brands or organisations producing effective PR

Accepting entries: Worldwide

www.thedrumprawards.com

The Drum, Agency PR Awards

Launching in the US in 2020, these awards will celebrate excellence within the PR space, amongst the very best campaigns are given the spotlight.

Location: New York

Entry deadline: 24 January 2020

Audience: agencies, brands or organisations producing effective PR

Accepting entries: US only

www.thedrumprawards.us

The Drum, Advertising Awards

Putting creativity back in the spotlight, these global awards aim to fly the flag for creativity across all media, and digital

Location: London

Early bird deadline: 12 June 2020

Attendance: 300+

Audience: agencies, brands and organisations producing effective PR

Accepting entries: Worldwide

www.advertisingawards.co.uk

MEDIA

The Drum, Out of Home Awards

The Drum Out of Home Awards recognizes the most creative, effective and innovative strategies and campaign being produced out of our media. These awards will showcase the best in traditional and digital OOH advertising

Location: London

Early bird deadline: 12 June 2020

Attendance: 150

Audience: agencies, brands, media owners, publishers, in-house creative/marketing teams etc

Accepting entries: Worldwide

www.thedrumoutofhomeawards.com

The Drum, Online Media Awards

The Drum Online Media Awards identify the cleverest and most original purveyors of news and views from around the world. These international awards celebrate creative media publishers and publishers and reward news, editorial and opinion content.

Location: London

Entry deadline: 14 February 2020

Attendance: 250

Audience: media owners, editors, journalists, publishers

Accepting entries: Worldwide

www.onlinemediaawards.net

The Drum, Design Awards

The Drum Design Awards given to recognition to the most colorful and inspiring piece of design being produced by agencies and clients around the world.

Location: London

Entry deadline: 12 June 2020

Attendance: 150

Audience: any individual, agency, company, brand or organisation that they believe to be producing the best design.

Accepting entries: Worldwide

www.thedrumdesignawards.com

Chip Shop Awards

The Chip Shop Awards has only one rule. The work has to be brilliant. Full stop. So do it! To have been shortlisted for a Chip Shop Award, yes, yes, yes. So to celebrate the sort of work you work for, and among amazing people who do not normally get the chance to win.

Location: London

Entry deadline: 12 March 2020

Attendance: 250

Audience: creatives, freelancers or anyone with a great idea

Accepting entries: Worldwide

www.chipshopawards.co.uk

B2B Awards

The B2B Awards celebrate the very best in B2B and reward those who are pushing the creative boundaries and demonstrating impressive growth.

Location: London

Entry deadline: 12 June 2020

Attendance: 200

Audience: agencies and brands across marketing mix disciplines

Accepting entries: Worldwide

www.b2bawards.com

Recognition of the industry’s finest

The Drum Awards is a global scheme that aims to identify the best practices, companies and people in our industry. In a result, it is ideally placed to give you the recognition you deserve, and the new business. It will also help position winners as the best and exciting places to work, helping you retain and attract top talent.

The awards are made up of a series of competitions, which reflect every part of our editorial eco-system. If you have any questions about our events, please contact editorial@thedrum.com

Our previous partners have included:

Facebook

The Trade Desk

MQI

Nielsen

Bain Consulting Group

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The Drum conferences are the advertising, marketing, media and creative industries answer to common challenges and the latest developments across business sectors. Our conferences give insight, inform, challenge and advise on game-changing new ways to work by bringing people together in a refreshingly social, sharp and disruptive way.

Join industry experts and like-minded delegates. If you have any questions, please contact kirsten.dear@thedrum.com

Imparting industry knowledge

Agency Acceleration Day

Agency Acceleration Day is the only industry event researched and produced for marketing communications agencies focused on how to grow your business. The whole day is dedicated to expanding your knowledge and skills and connecting you with people who have great ideas on how to grow and market your business. Every year we attract decision makers who gather to learn about issues such as leadership, branding and reputation, internal organisation and culture, recruitment, options for growth, and winning new business.

Conference: March 25, 2020
Attendance: 200+
https://acceleration.thedrum.com/

Agency Acceleration Day US

Agency Acceleration Day is all about growing your business. This one-day event is filled with actionable insights and practical advice, to help marketing communication agencies, both big and small, reach the next level of success.

Conference: Full day March 26, 2020
Attendance: 350
https://acceleration-us.thedrum.com/home

Agency Acceleration Day APAC

Agencies Acceleration Day APAC is all about growing your business. The one-day event is filled with actionable insights and practical advice, to help marketing communication agencies, both big and small, reach the next level of success.

Conference: Full day March 26, 2020
Attendance: 220
https://acceleration-apac.thedrum.com/

Agency Acceleration Day APAC US

Agency Acceleration Day US is all about growing your business. This essential industry event is for all marketing communication agencies, big and small.

This one-day event will give you insightful, actionable and practical advice on all you need to know on how to reach the next level of success.

Conference: Full day March 27, 2020
Attendance: 200+
https://acceleration-apac-us.thedrum.com/